



# Blended Intensive Programme Educating for Global Competence

## CBS International Business School, 05-09 May 2025



### Optional content streams:

- ▶ Managing International Projects (3 ECTS)
- ▶ Emerging Markets and Sustainability (3 ECTS)

### Supporting programme:

- ▶ company visits, workshops, group of experts
- ▶ social programme, networking activities
- ▶ sightseeing opportunities

### International Partners:

- ▶ Austria, *University of Applied Sciences BFI Vienna*
- ▶ Croatia, *University of Zagreb*
- ▶ Germany, *CBS International Business School*
- ▶ Italy, *University of Florence*
- ▶ Poland, *University of Economics, Katowice*
- ▶ Portugal, *ISCTE – University Institute of Lisbon*

### Associated Partner:

- ▶ Hong Kong, *Hong Kong Baptist University*

### Application Deadline: 31 January 2025

#### Student fee:

150€

#### Included in the fees are:

Lunches, Welcome Dinner, coffee/tea, tickets for public transport, conference materials, company visits, social programme.

Accommodation and travel costs to and from the host institution are not included.

#### Funding for students:

Students are eligible for Erasmus+ funding of 79€ per day of the on-site program; ask your local coordinator at the home institution about further funding options.

#### Available funding for lecturers:

- ▶ Possibility to use Erasmus+ grants (STA mobility).



## Emerging Markets and Sustainability:

Course design:

The course consists of two parts:

- (1) On-line part** – a virtual preparatory lecture enabling to get a joint online learning experience delivered 2 weeks before the on-side meeting
- (2) On-side meeting** – combination of theoretical input and work with case studies. Students will be divided into small international teams of 4-6 people. Each team will work on a case study with interdisciplinary questions in the fields of politics, economics, finance and sustainability. Intercultural team training is a compulsory part of the programme.

Prerequisites:

- ▶ Students of Economics, Business or any related studies,
- ▶ Good command of English (between B2 and C1 according to the "Common European Framework of Reference for Languages")

Learning outcomes:

- ▶ Ability to describe the current status of emerging markets and to understand political, economic, social and environmental developments
- ▶ Ability to apply their knowledge about emerging markets to solve interdisciplinary business problems, particularly under consideration of various aspects (politics, economics, finance and sustainability)
- ▶ Use intercultural creativity to prepare a concept of a project as a multicultural team (social and international competence).

## Managing International Projects:

Course design:

The course consists of two parts:

- (1) On-line part** – a virtual preparatory lecture enabling to get a joint online learning experience delivered 2 weeks before the on-side meeting
- (2) On-side meeting** – combination of theoretical input and project work that includes preparation and post-processing work. The international student group is divided into small project teams of 4-6 people. Each team will be responsible for a work package of a project sponsored /initiated by an existing company. Intercultural team training is a compulsory part of the programme.

Prerequisites:

- ▶ Minimum of 3 ECTS in Project Management – knowledge about PM methods, processes
- ▶ Good command of English (between B2 and C1 according to the "Common European Framework of Reference for Languages")

Learning outcomes:

- ▶ Assess the complexity of working in international projects or leading international or intercultural project teams (leadership competence, team orientation)
- ▶ Prepare a project handbook based on the international project management standards (IPMA/PMI) (method competence)
- ▶ Use intercultural creativity to prepare a concept of a project as a multicultural team (social and international competence).

The programme was launched in 2014 and has run successfully for three consecutive years by Fachhochschule des BFI Wien, Austria, with the financial support of the City of Vienna, before it was turned into an Erasmus-funded BIP programme.

More information and contacts:

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