



About the speaker:

Jernej Belak holds a PhD in Management and is Full Professor at the Faculty of Economics and Business, University of Maribor, Slovenia. He is actively involved in teaching, research, and international academic collaboration. His academic focus includes corporate governance, strategic management, and organizational credibility.

Prof. Belak has extensive experience in curriculum development, international programme coordination, and joint research projects. He regularly teaches in international programmes and serves as visiting professor at partner institutions. Since 2022, he has held the position of Vice-Dean for International Cooperation at his faculty, where he plays a leading role in strengthening global partnerships and promoting internationalisation strategies.

He is also a member of various academic and professional networks and contributes to international conferences as a speaker and scientific committee member.

About the topic:

"Building Bridges, Shaping Futures: The Strategic Role of Internationalisation in Higher Education"

Internationalisation is not merely an institutional aspiration—it is a strategic imperative in today's interconnected world. This presentation reflects on the evolving meaning of international engagement within higher education and its critical role in fostering academic excellence, global citizenship, and institutional resilience. Drawing from practical experience and leadership in international cooperation, it explores how universities can go beyond traditional mobility programs to embrace comprehensive and sustainable internationalisation strategies.

Special attention will be given to the case of the Faculty of Economics and Business, University of Maribor, highlighting how internationalisation has been embedded into the faculty's mission through strategic partnerships, joint programs, and a culture of global openness. The presentation aims to inspire dialogue on how institutions can leverage internationalisation to enhance quality, relevance, and global impact.