

## Program FOI course Digital transformation - 2 weeks, 50 hours, 2 ECTS

Time	Topic	Participants	Hours
<b>Monday – online</b>			
9-10	Introduction to the course, program and learning outcomes	VS, MTF, KTP students	1
10-13	Digital transformation- approaches, methods and mechanisms – Digitrans, DT compass...	VS, MTF, KTP students	3
<b>Tuesday – online</b>			
9-13	Digital transformation - creative analysis methods and techniques – Strategic landscape map, Blue ocean strategy, Stakeholder analysis, Competence analysis...	VS, MTF, KTP students	4
<b>Wednesday – online</b>			
9-13	Digital transformation - creative analysis methods and techniques of customer needs – Persona, Customer journey, Value proposition canvas...	VS, MTF, KTP students	4
<b>Thursday – online</b>			
9-13	Creating new business models – digital technologies, improvement ideas generation, idea selection, business model canvas...	VS, MTF, KTP students	4
<b>Sum of hours:</b>			<b>16 blended learning – lectures, examples, quizzes</b>

Time	Topic	Participants	Hours
<b>Monday – hybrid</b>			
9-13	Digitrans fast forward	VS, MTF, KTP Students	3
13-14	Break		
14-16	Introduction to case studies, Teams creation and project assignments	VS, MTF, KTP Students	3
<b>Tuesday – hybrid</b>			
9-14	Team work on project assignments	Students	7
<b>Wednesday – hybrid</b>			
9-14	Team work on project assignments	Students	7
<b>Thursday – f2f – support organizations</b>			
9-16	Study visit support organizations	All	7
<b>Friday – f2f – FOI</b>			
8-13	Work with mentors on finalizing project assignments	VS, MTF, KTP Students	5
13-14	Break		
14-16	Student presentations, project assignment evaluation, feedback and course closure	All	2
<b>Sum of hours:</b>			<b>34 practical work –project assignments (20 mentored in classroom or hybrid; 14 individually and in student teams)</b>