

Participants from the USA 11th Symposium 21-29 May 2023

Dr. Jeffrey C. Bauer



Dr. Jeffrey C. Bauer has served as the Dean of the University of Cincinnati's Clermont College since May 2015. Previously he served as Chair of the Business, Law, and Technology Department at UC-Clermont for 6 years. He joined the college in 1995 and was named Professor of Management and Marketing in 2004. Dr. Bauer's research interests are in the areas of Role Clarity and Organizational Design. Prior to his transition to academe, Dr. Bauer spent a decade in industry. He owned a consulting firm, managed a medical office, and was a department head for a Fortune 500 company and Fortune 1000 utility. Dean Bauer earned his bachelor of science degree in business from Wright State University, an M.B.A. from the University of Dayton, and his doctorate in business administration from the University of Sarasota. Dr. Bauer and his wife Petra Hackenberg-Bauer, M.D. have two adult children who are both University of Cincinnati graduates.

Dr. Sergey Grinshpun's Professor Emeritus



Sergey Grinshpun received his Ph.D. degree in Physics (Aerosol Science) in 1987 from Odessa University in Ukraine. With his research group at Odessa University, he studied aerosol physics, air pollution, particle sampling and filtration, and other areas. In 1991, he joined the University of Cincinnati in the USA as a visiting faculty member and was later promoted to a tenured Professor of Environmental Health. In light of his partial retirement in 2022, the University of Cincinnati awarded Dr. Grinshpun with the title of Professor-Emeritus.

Dr. Grinshpun's research involving biological aerosol particles has been recognized as critical for the development of novel methods for biodefense and biosecurity. He has also been engaged in research on respiratory protection, aerosol transport, exposure assessment, and air purification. Since February 2020, Dr. Grinshpun has been involved in national and international efforts aimed at mitigating the COVID-19 pandemic. His programs involving a large-scale student research and training effort across disciplines have been supported by American government agencies (e.g., Center for Disease Control, Department of Defense, Department of Homeland Security, Environmental Protection Agency, National Institute for Environmental Health Sciences), international organizations (e.g., NATO) as well as major industries. As the founding director of the University of Cincinnati's Center for Health-Related Aerosol Studies, he developed several major interdisciplinary projects to train students from different colleges of the University of Cincinnati and other universities utilizing a multi-institutional team approach. He taught various courses for master's and doctoral students and mentored 55 graduate students as well as 28 postdoctoral fellows, visiting scholars and junior faculty members from 16 countries worldwide. Many of his students received awards for their research and publications.

Through his 40-year career in research and education, Dr. Grinshpun has been a keynote speaker, invited speaker, panelist, organizing committee member and session chair at national

and international conferences, as well as a guest lecturer at various universities and research institutions of 20+ countries in Europe, America, Asia, and Australia. He has authored or co-authored over 670 scientific publications. Dr. Grinshpun has served on panels convened by the National Academies (USA), the Council of Canadian Academies, the Chinese Academy of Sciences and several US federal agencies. He has also served on the Editorial Boards of eight scientific journals with international circulation. Dr. Grinshpun's expert opinions in research and education have been frequently featured in the media including ABC News, BBC News, Forbes, Los Angeles Times, National Public Radio, Science Daily, The Wall Street Journal, United Press International, US News and World Report, USA Today, Washington Post, Xinhua Press, and others. His professional accomplishments were recognized through 14 national and international awards.

Prof. Victoria Appatova, PhD.



Victoria Appatova is Professor of English at the University of Cincinnati Clermont College. She has more than thirty years of experience in post-secondary literacy instruction and research. She has served as President of the College Reading and Learning Association, Co-Director for the Teaching Academic Survival and Success national conference, and Chair of the College Literacy and Learning Special Interest Group of the International Literacy Association. She is also a Fellow of the Academy for Teaching and Learning at the University of Cincinnati and a Fellow of the Council of Learning Assistance and Developmental Education Associations, the highest honor in the USA conferred upon professionals in learning assistance, tutoring, and developmental education. Her scholarship is focused on post-secondary literacy as well as effective learning environments for different student populations and widening access and participation in global higher education.

Dr. Cheri Westmoreland



for the McNair Scholars Program, a federal grant from the Department of Education. The University of Cincinnati's McNair Scholars Program has been at the university for 20 years. Dr. Westmoreland received her doctorate from the University of Cincinnati in Social Foundations of Education with emphasis in Culture and Diversity. She has been with the University since the inception of the McNair Scholars Program.

Charity Winburn



Charity Winburn is the Associate Director of the McNair Scholars Program at the University of Cincinnati. She is also a doctoral candidate at the University of Cincinnati in Educational Studies. Her research focuses on adolescent student motivation.

Assist.Prof. J. Ricky Ferguson, Ph.D.



EDUCATION	
Ph.D. in Marketing, UNIVERSITY OF NORTH TEXAS, G. Brint Ryan College of Business, Denton, Texas. <i>Impact of relational incongruity on customer ownership and sales outcome performance: a resource-advantage theory approach</i>	12.2017
Masters in Business Administration (M.B.A.), <i>Marketing</i> UNIVERSITY OF NORTH TEXAS, G. Brint Ryan College of Business, Denton, Texas. Graduate Dean's List.	05.2015
Bachelors in Business Administration (B.B.A.), <i>Business</i> UNIVERSITY OF LOUISIANA - MONROE, Monroe, Louisiana.	05.2012.

I spent over 25 years in sales, sales management, and sales training before coming to academia. Having worked in a variety of sales environments and commission structures, I am able to bring these insights into the classroom. I taught for two years at Nova Southeastern University (2017-2019) and then joined the Indiana State University faculty in Fall 2019. I currently teach classes in sales management as well as introductory and advanced professional

selling. Additionally, I serve as the coach of our intercollegiate sales team. My philosophy is that all learning experiences should be engaging and enlightening in order for them to be memorable. My research interests include professional sales and sales strategy, role stress, relational exchange tension, and customer and organizational relationship quality. I have published in multiple academic journals including *Journal of Consumer Marketing*, *Journal of Business-to-Business Marketing*, *Journal of Marketing Education*, *Journal of Marketing Channels*, and *Journal of Selling*.

Vlad Likholetov, PhD, MBA



He is Assistant Director for Global Collaborations and Partnership Agreements in the Penn State Global Partnership and Strategy unit where he leads a team that manages the university portfolio of about 300 international agreements. Along with coordinating and processing agreements, the team produces annual reports of international agreements for 20+ colleges and Commonwealth campuses and provides decision-making support to partnership development and evaluation through customized reports using data analytics and visualization tools. Prior to Penn State, Dr. Likholetov was with the College of Engineering at the University of Missouri (MU) where, as the Director of International Partnerships and Initiatives, he was responsible for managing various international projects, as well as developing new collaborative partnerships. He participated in a number of multi-disciplinary projects and exchanges funded by NASA, USDA, the Department of State, American Councils for International Education, and IREX.

Raquel Toro Espinal



[Raquel Toro](#)-Espinal is currently an Academic Support Coordinator for the office of Academic Advancement Programs (AAP) at the University Central Florida (UCF) where she supports and prepares underrepresented, First-Generation college students pursue graduate school degrees. Raquel has worked at UCF for over 5 years at different capacities including Career Counselor, Graduate Assistant for the Office of Diversity & Inclusion (ODI) and the Office of Multicultural Academic & Support Services (MASS), and Bilingual Orientation Intern. Outside of higher education, Raquel is passionate about career development and college readiness, she is a Certified Professional School Counselor in the State of Florida and a Certified Career Counselor through the National Career Development Association. After transferring from Seminole State College to UCF as a First-Generation student, Raquel earned a Bachelor of Science in Psychology, Master of Arts in Counselor Education, and a Graduate Certificate in Career Counseling. In recent years, Raquel has contributed to online media including [Hispanic Engineer Magazine](#) – explaining the benefits of visiting the campus career center and [UCF Today](#) – sharing her college journey and how she accomplished her degree. Raquel is Puerto Rican, born and raised in Central Florida; her pronouns are She, Her, Hers, Ella. She believes in making time to live a balanced life by nurturing her personal, academic, professional, and spiritual self.

Saoulkie Bertin



Saoulkie Bertin was born in Port-au-Prince, Haiti, and raised in Miami, Florida. She is a senior pursuing a Bachelor of Science in Interdisciplinary Studies with a minor in Medical Anthropology and a certificate in the Anthropology of Global Health at the University of Central Florida (UCF). Her passion and commitment to health equity have led her to serve as the Vice-President and Smoke-Free Sub-Committee Chair of the Student Health Advisory Committee. She also served as the UCF-Florida Department of Health in Orange County liaison, where she worked closely with the Orange County Tobacco Free Partnership to strive for a healthier and tobacco-free county. In 2021, she received the FDOH Health Equity Hero Award, which "recognizes and celebrates individuals who best personify the spirit of Public Health through a commitment to accelerating Health Equity throughout the community". Saoulkie is currently working on her Honors Undergraduate Thesis in Anthropology, exploring the role of tobacco and nicotine activist groups and users in Central Florida in influencing local policy. Additionally, as the Global Health intern this Spring, she conducted research in San Juan, Puerto Rico, to contribute to establishing a sustainable initiative regarding access to affordable and healthy food, physical activity, and type 2 diabetes in the region. As a McNair Scholar, Saoulkie intends to pursue a Ph.D. in Anthropology or Global Health and Development to conduct impactful and transformative research, educate the next generation as a professor, and contribute to the development of her motherland. My research interests lie at the intersection of maternal and child nutrition, food security, safe water, sanitation, and hygiene, and infectious and chronic diseases (i.e., Diabetes, Hypertension) within the geographical regions of Haiti and Latin America.

Stephanie Washburn



Stephanie Washburn is currently an undergraduate student at the University of Central Florida. She is a junior majoring in psychology with a minor in statistics. Stephanie has been involved with research since her freshman year and has worked in over four labs and is currently in two. Her research focuses on trauma, cognitive factors, and identity. She has been a researcher at the Center for Minds Brains and Machines Institute at Massachusetts of Technology where she investigated development in infants. At her home university, Stephanie works as a PeerKnights coach to help prepare the next generation of researchers and is president of a national honor society called Phi Eta Sigma and her UCF SACNAS chapter, a program aimed to help minorities. In the future, she intends to attain her Ph.D. in cognitive neuroscience and plans to use her degree to conduct research on new recovery methods for people suffering from traumatic brain injuries.

Victor Milanes



Victor Milanes is a senior Psychology student and McNair scholar at the University of Central Florida. He is a native Floridian, born in Orlando Florida, with Cuban heritage. Victor's research interests involve human-technology interaction, cultural psychology, and ethics. His extracurricular experiences include being a member of research two labs, producing an Honors Undergraduate thesis, holding the treasurer position of UCF's SACNAS chapter, and working as a CREAR Futuros mentor supporting Latinx students. Victor is thrilled to learn and explore multidisciplinary research topics and looks forward to opportunities where he can interact with research scholars from across the globe.

Eden Davis



She is a senior in the College of Arts & Sciences majoring in Psychology. She has been accepted in the University of Cincinnati Summer Undergraduate Research Fellowship program this summer in addition to being a McNair Scholar. She is a photographer and has been working on research that uses photovoice to capture the voices of youth in the Cincinnati urban community.

Erin Patton



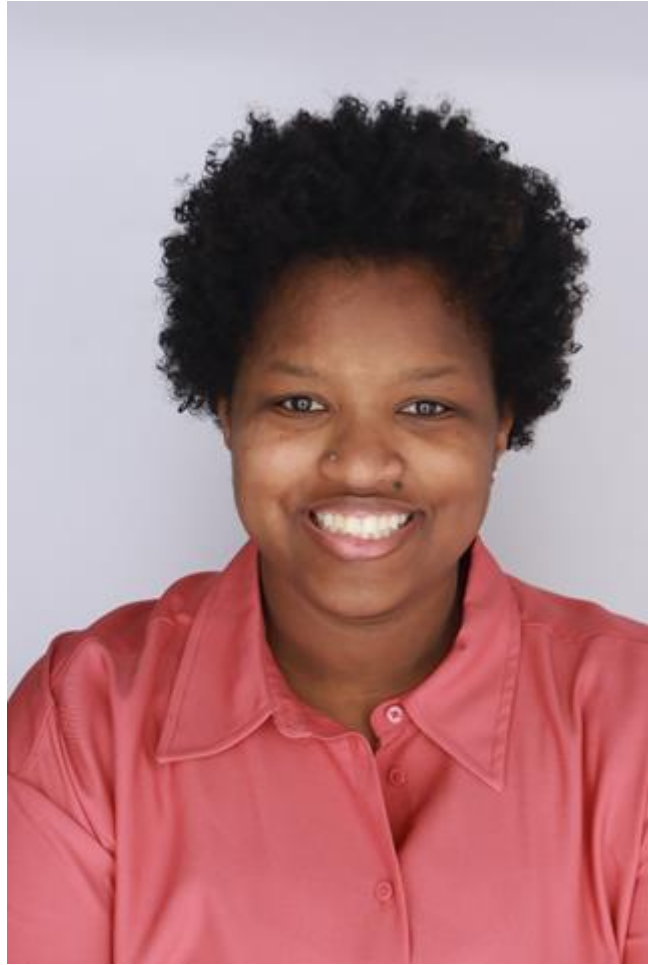
She is a junior Psychology major with an interest in becoming a Physician Assistant. Erin is doing research under the mentorship of Dr. Jocelyn Biagini at the Cincinnati Children's Hospital Medical Center.

Mia Morales



She is a senior in Political Science and Social Justice. She has been accepted into the graduate program and will be taking graduate courses her senior year in college. Mia is earning a minor in Spanish and Women and Gender Studies.

Noel Gibson



Noel Gibson – I am currently a junior at the University of Cincinnati majoring in Medical Laboratory Sciences with a minor in Chemistry. My research interests include microbiology and immunology. I am currently involved in the Darwin T. Turner Scholars program, Ronald E. McNair Scholars program, University Honors Program, and secretary for the Medical Laboratory Sciences organization. In my free time, I enjoy photography and art.