



DO SOMETHING **NEW** THIS SUMMER

**SUMMER INTERNSHIPS @
THE UNIVERSITY OF CINCINNATI
INTERNATIONAL OFFICE**

WHAT / WHEN / WHERE

UC International needs students to work on two major projects this summer! We're looking for international students to form an internship team with UC students for 8 weeks (June to August) in the U.S. You'll work together on video & publications materials for our office.

International students will receive housing and food at UC for the duration of the internship, but will need to cover the cost of transportation and their visa. All students will receive great work experience and excellent mentorship!



INTERESTED?

Send a resume & cover letter to **Natalie Ochmann** at natalie.ochmann@uc.edu.

In your cover letter, tell us about yourself and why you are interested in the opportunity. We'll be in contact with you if we accept your application.



THE PROJECTS:

Write & design an annual publication for our office. Develop content for a mobile app for international students.



COMMUNICATIONS INTERNS - SKILLS NEEDED

1. Possesses cross-cultural competency and a love for promotional writing and document design.
2. Has experience with design software, such as Adobe Photoshop, InDesign, or Illustrator.
3. Able to make content based on student feedback; experience conducting interviews or drafting user personas.
4. Selects the right content for an audience, and develops effective website pages, presentations, texts, and videos based on research.
5. Good at organizing complex information to help users understand a topic.

An ideal student for this internship may have worked on projects like the following:

- Content or design for a website, print publication or professional presentation
- Materials related to company voice or branding
- Website wireframing & information architecture
- Infographics or information design
- User experience research or project planning

VIDEO INTERNS - SKILLS NEEDED

1. Possesses cross-cultural competency and passion for videography.
2. Has experience with design software, such as Adobe Photoshop, as well video editing software (Adobe Premiere & After Effects).
3. Able to shoot footage on-location and choose appropriate shots.
4. Selects the right content for an audience, and develops effective videos based on research.
5. Is a flexible problem solver, tackling obstacles by finding and providing alternative routes.

An ideal student for this internship may have worked on projects like the following:

- Content or design for videos or other multimedia
- Storyboards for videos
- On-location video shoots
- Video editing
- Text animation

THE PROJECTS:

Produce a study abroad promotional video, refresh international student “how-to” videos, & add video to online orientations.

